



Grow

Streamline shipping and boost your revenue with a self-serve customer portal

PRODUCT BROCHURE

The parcel delivery market is on track to touch \$200 billion by 2026, offering a multitude of avenues for logistics companies to tap into. However, a challenging macroeconomic climate and decreasing consumer confidence are the top challenges that CEP companies face is acquiring new customers, reducing costs, and boosting revenue. Small businesses, in particular, grapple with limited bargaining power and restricted access to broader markets.

CEP companies are struggling with costly errors, inefficient operations, and lost revenue due to a lack of a streamlined shipping process. A customer portal tailored for them can lead to significant improvements in accelerating customer acquisition, improving customer satisfaction, and driving growth.

Challenges

- ✓ Stagnant growth rate due to competition from digitally-focused startups of the new era
- ✓ Lack of automation in booking order details vs actual loads picked, creating a lack of revenue management and protection
- ✓ Lack of digitization and traditional paper-based processes lead to higher costs and lower profitability
- ✓ Inadequate visibility & information flow for customers with varied and inconsistent systems for order generation, order tracking, and exception handling
- ✓ Lack of real-time data and advanced analytics makes it difficult to identify areas for improvement and optimize operations



FarEye Grow

FarEye's Grow is a customer portal designed to help CEP companies scale their business by automating onboarding to seamlessly serve customers. This is facilitated through self-onboarding, auto-address validation, and real-time tracking, which enables CEP companies to manage their shipping process efficiently. The portal's automated booking, payments, and digital wallet functionality eliminates the need for manual or paper-based systems, thereby increasing operational efficiency and reducing costs.

The automatic label generation feature offered by Grow simplifies the shipping process and reduces errors. CEP companies can also benefit from revenue protection with booking order transparency, helping to recover any lost revenue. With data analytics and white-label options, CEP companies can optimize costs, identify and target specific customer segments, and track user behavior. Overall, Grow is a comprehensive solution that enables businesses looking to grow and succeed.

Experience Modules



Onboard

Save time and simplify onboarding for retail merchants with a streamlined process that includes secure authentication and e-commerce integration with only basic information requirements.



Validate

Ensure more successful deliveries with an address validation tool that corrects mistakes, enhances address data, and accurate completion using predictive technology increasing delivery velocity.



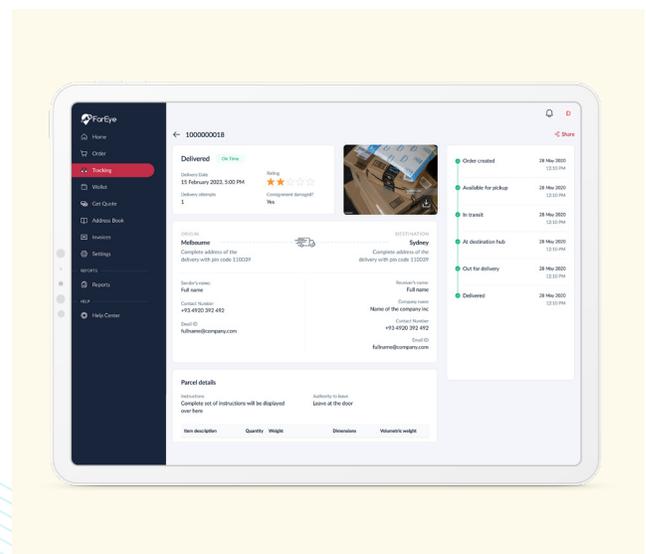
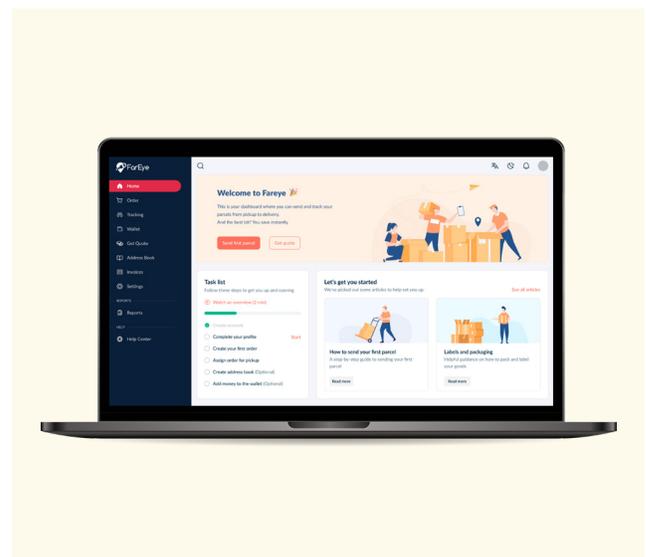
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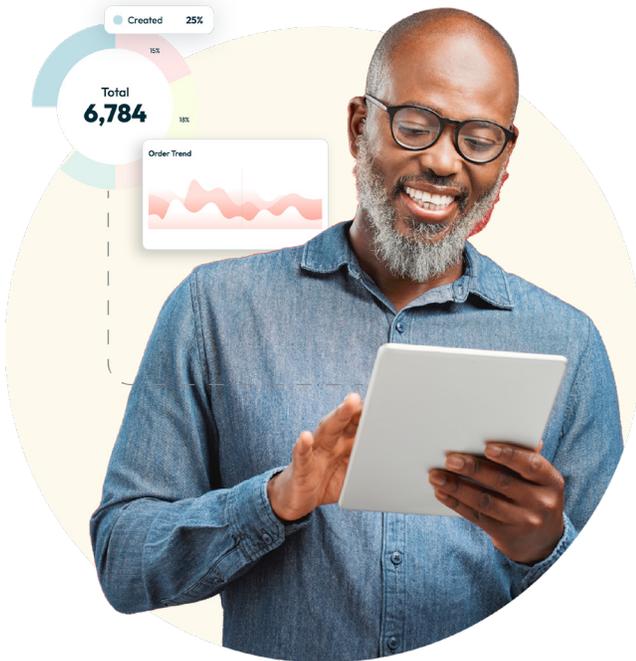
Bookings, payment integration, digital wallets, and quick label printing service to manage operations and all your shipping needs effortlessly.



Monitor

Real-time parcel visibility, predictive analytics, and exception management for hassle-free tracking.





Benefits

- Acquire and onboard merchants easily and provide advanced reporting and analytics
- Revenue protection and management with checks & in-built flows to prevent loss of Revenue
- Increased end-to-end visibility and exception management on one platform
- Pre-built plugins and integrations with crucial e-commerce portals such as Shopify, BigCommerce
- Automated booking, payments, and digital wallets to streamline the shipping process
- Ability to monitor shipping performance and customize to optimize cost, identify and target specific customer segments and track user behavior

First Choice for Last Mile

About FarEye

FarEye's Delivery Management platform turns deliveries into a competitive advantage. Retail, e-commerce and third-party logistics companies use FarEye's unique combination of orchestration, real-time visibility, and branded customer experiences to simplify complex last-mile delivery logistics. The FarEye platform allows businesses to increase consumer loyalty and satisfaction, reduce costs and improve operational efficiencies. FarEye has 150+ customers across 30 countries and five offices globally. FarEye, First Choice for Last Mile.